



'हर काम देश के नाम'  
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To

All PCDA/PCA(Fys.)/PIFAs  
CDAs/CFAs(Fys)/RTCs

Sub: Public Health Response to COVID-19: Campaign for COVID-Appropriate Behaviour.

Government of India has launched a Jan Andolan Campaign on COVID-19 w.e.f 8<sup>th</sup> October, 2020 in view of the upcoming festivals and winter season as also the opening up of the economy. The Campaign is a Low Cost, High intensity campaign driven by people's participation for dissemination throughout the country using all media platforms. The campaign emphasizes on "Unlock With Precautions" i.e. COVID-19 Appropriate Behaviour in the New Normal.


2. The three key messages being highlighted during the campaign are "Wear Mask, Follow Physical distancing, Maintain Hand Hygiene" which may be disseminated by way of posters, banners, billboards etc.

3. A COVID-19 Pledge is also enclosed which may be taken on a suitable day by all employees appropriately.

  
(Rajeev Ranjan Kumar)  
Dy. CGDA(AN)

Copy to:

1. AN(Pay) Local For similar action as above.
2. IT&S Wing (Local) For uploading on CGDA's website.

  
(Rajeev Ranjan Kumar)  
Dy. CGDA(AN)

## Pledge

- I \_\_\_\_\_ commit to be vigilant and bear in mind at all times, the risk to myself and my colleagues from COVID-19.
- I promise to take all necessary precautions that prevent the spread of this deadly virus. I promise to follow and encourage others to follow the key COVID Appropriate Behaviours.
- To always wear a mask / face cover, especially when in public places.
  - To maintain a minimum distance of 6 feet from others
  - To wash my hands, frequently and thoroughly with soap and water.
- Together we will win this fight against COVID-19.