

	<p style="text-align: center;">कार्यालय, रक्षा लेखा महानियंत्रक OFFICE OF CONTROLLER GENERAL OF DEFENCE ACCOUNTS उलान बटार मार्ग 110010-दिल्ली छावनी, पालम , ULAN BATAR MARG, PALAM, DELHI CANTT.-110010 दूरभाष/Ph: 011-25665706, 25674806 ई-मेल/Email : admin6.cgda@nic.in</p>	
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No. AN/Coord/3012/Circular/Handloom day

Dated: 06.08.2021

To

All PCDAs/PCA(Fys)/PIFAs/CDAs/IFAs/RTCs
(through CGDA website)

Subject: Commemoration of National Handloom Day on 7th August, 2021.

Please find enclosed a copy of DO letter bearing No. 14/04/2021-DCH/P&E dated 27th July 2021 from Shri U.P. Singh, IAS, Secretary, GoI, M/o Textiles, on the subject matter for information and necessary action.

2. It is requested to take action to encourage the use of handloom products and give wider publicity for the same. Action may also be taken in making viral this social media campaign on twitter, facebook, instagram, etc. using the hashtag #MyHandloomMyPride.


(Rajeev Ranjan Kumar)
Dy. CGDA (AN)

Copy to:

IT&S : For uploading on CGDA website.


(Rajeev Ranjan Kumar)
Dy. CGDA (AN)

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यू. पी. सिंह, भा.प्र.से.
सचिव
U. P. Singh, IAS
Secretary



सत्यमेव जयते

रक्षा लेखा महानियंत्रक सचिवालय
C.G.D.A. Secretariat

आयरी सं / Dy. No. 650
दिनांक / Date. 02/8/2021

भारत सरकार
वस्त्र मंत्रालय
उद्योग भवन, नई दिल्ली - 110 011

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
UDYOG BHAWAN, NEW DELHI - 110 011
D.O.No. 14/04/2021-DCH/P&E
Dated the 27th July 2021.

Dear Sri Kumar,

The 7th of August was chosen as the National Handloom Day to commemorate the Swadeshi Movement which was launched on this day in 1905. The National Handloom Day is observed annually in the honour of our handloom weavers and to provide impetus to the handloom industry.

Handloom is a symbol of our country's glorious cultural heritage and an important source of livelihood in the country. This sector is key to women's empowerment as over 70% of all handloom weavers and allied workers are women.

Hon'ble Prime Minister has urged that as we are celebrating 75 years of Independence, it has to be our endeavour to support our handloom weavers by buying handloom products and share it using hashtag #MyHandloomMyPride.

It has to be our collective effort to ensure that the message to embrace Indian Handlooms reaches far and wide. The more the world knows about the richness and diversity of handloom products, the greater our local weavers will benefit.

I request you to ensure active participation of officials and their family members of your organisation in the campaign. They may be urged to buy Indian handloom fabric and post pictures of the same through their social media accounts using the hashtag #MyHandloomMyPride. They may also be advised to encourage others to support the handloom weaving community by wearing handloom fabric.

Your support and encouragement will go a long way in instilling pride amongst our handloom weavers/workers, thereby ensuring sustenance of our cultural heritage.

I look forward to your continued support and cooperation.

Regards,

Yours sincerely,

(U.P. Singh)

Shri Rajnish Kumar,
Controller General of Defence Accounts,
Ullan Batar Road, Rao Tularam Marg,
Sports view, Palam, Delhi Cantt.-110010.

रक्षा लेखा उप महानियंत्रक (प्रशा.) / Sr. Dy. CGDA (AN)
आयरी सं / Dy. No. 02/8/21
दिनांक / Date. 02/8/21

रक्षा लेखा वरिष्ठ उप महानियंत्रक (प्रशा.) / Sr. Dy. CGDA (AN)
आयरी सं / Dy. No. 1264
दिनांक / Date. 02/08/21

Please recognize -

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1. Sr. JF CC (Adm) M.A. BK
2. Dy. CGDA (AN) 03/08/21
3. Dy. CGDA (AN) 03/08/21
4. Dy. CGDA (AN) 03/08/21

रक्षा लेखा उप महानियंत्रक (प्रशा.)
Dy. CGDA (AN)
आयरी सं / Dy. No. 517
दिनांक / Date. 04.08.21